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### **A Freezing Solution for McLaughlin Freightlines**

Renowned in the transport industry for designing innovative, high quality trailers whose performance is matched by their outstanding finish and appearance, Peki recently demonstrated its manufacturing strength when it delivered four Peki "Polar" Freezer Semi Trailers to McLaughlin Freightlines (MFL).

Proprietors of the family owned and operated business based on the Gold Coast, Wayne and Diane McLaughlin started from humble beginnings operating a small fleet of pneumatic tankers carting chicken feed to poultry farms throughout Victoria.

Through the years, the business has grown through their commitment to customer service, loyal staff and plain old fashion hard work. Today, McLaughlin's operates throughout the eastern states, providing full logistics services to Bartter-Steggles that includes the delivery of feed from the mills, transporting live chicks and birds as well as distributing fresh and frozen chicken products to warehouses.

Operating a fleet of over 60 trucks and 85 trailers, both operational efficiency and appearance of the fleet are of major importance to both McLaughlin's and its customers, so when McLaughlin's National Operations Manager Shane Miers engaged Peki's Regional Manager, Trevor McCarthy to custom design the new freezer semi-trailers, it was evident that the project was going to involve high levels of attention to both the build and finish.

Shane revealed that *"We decided to use Peki based on our previous experience working together. The fact that they have an intimate knowledge of our business means they fully understand our trailer needs. We found that they were price competitive and the fact that they were able to customise aspects of the specification to meet our unique requirements without compromising finish really made doing business that much easier."*

Bartter-Steggles prides itself on providing the highest quality of fresh and frozen chicken products as well as equally high levels of customer service and reliable delivery schedules. Just as important, they are highly focused on ensuring their products are transported to precise temperature requirements through the logistic services provided by McLaughlin Freightliners and the use of the latest Peki temperature-controlled equipment.

Between the shine of the polished extruded aluminium frame, the polished aluminium rear infill panels, splashguards and galvanised frames and bumper bars is a remarkably efficient trailer unit, designed to operate at temperatures down to -25°C.

As part of providing optimal insulation whilst minimising refrigeration plant fuel usage, the trailer has been constructed using a polyurethane foam core insulated roof and walls, with bonded reinforced fibreglass ribs for strength and improved thermal performance. The doors also utilise

fibreglass composite panels whilst the rear door and door seal insulation have also been optimised to minimise refrigeration plant fuel usage.

Complementing the body design is a host of equipment accessories including BPW suspension, Alcoa polished aluminium wheels, polished aluminium splashguards and polished fuel tank.

The high quality finish of the walls has provided a perfect base for McLaughlin's to add their corporate logo, and, coupled with the livery on their recently purchased Western Star prime mover, they certainly capture attention on the highway.

Trevor was certainly pleased with what Peki was able to custom build for McLaughlin's, commenting that *"We are really proud of the fact that we were able to deliver on all the required non-standard components of the trailer specification because it's this attention to the small detail, the one percenters, that can really make all the difference between a well-built trailer and an outstanding one."*

He added, *"Peki prides itself on building a quality product that enhances the customer's image and McLaughlin's is a terrific example of a company that has built its reputation on delivering customers value adding solutions using quality products."*

McLaughlin's stringent maintenance program will ensure the semi-trailers will provide the company with an extended operational life. As is the case with all refrigerated units, these trailers are all regularly hot washed with a pressure cleaner and are also periodically sterilised using acid based chemicals. Users of food transport services, including Bartter-Steggles, acknowledge that an aesthetically pleasing trailer reinforces the message of a professional, hygienic and efficient operator.

Further information on the full range of Peki trailers and bodies is available at [www.peki.com.au](http://www.peki.com.au) and further details regarding McLaughlin Freightlines can be found at [www.freightlines.com.au](http://www.freightlines.com.au).



*Above: The eye-catching McLaughlins-Peki "Polar" Freezer Semi Trailer*

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