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Colrain's Growth Drives Team Expansion

Growing demand for Colrain's original equipment, components and parts in the transport sector, as well as new business development prospects, have provided Colrain with the opportunity to expand its Sales Management team through the appointments of Peter Mancino as Business Development Manager, Bret Dolder as Wholesale Parts Sales Manager and Glenn Stone as Equipment Sales Manager.

Peter Mancino makes a welcome return to Colrain in his new role as Business Development Manager. With 9 years industry experience, Peter is looking forward to reacquainting himself with transport operators throughout Australia, adding that *"I am looking forward to a role that combines product development with the opportunity to assist our wholesale and retail operations develop their businesses and customer bases. I have always been passionate about ensuring customers obtain the right products for their applications and this new role gives me the chance to do just that"*.

Building on recent successes in the wholesale market, Bret's role as Colrain's Wholesale Parts Sales Manager provides both resellers and original equipment manufacturers with exclusive access to the Colrain product range as well as to premium support programs. Having dealt directly with customer needs through his previous role as a Colrain Regional Manager, Bret said that *"Customers benefit from Colrain's strength in providing a convenient, one-stop shop for all trailer components and parts. Rather than having the hassle and inconvenience of ordering from a wide range of suppliers, our wholesale customers can now focus on their core business and leave the supply side to us."*

With Colrain having secured exclusive distribution licences for key original equipment ranges, newly appointed Equipment Sales Manager, Glenn Stone, is enthusiastic about the opportunity to provide customers with such highly regarded equipment ranges as the leading Arvin Meritor, V'Orlandi and Maxus brands and associated components. Respected for his knowledge and customer service, Glenn said that *"Our product range consists of high quality and competitively priced components and parts backed by great service. I enjoy demonstrating their benefits to both transport operators and OE manufacturers alike."*

The appointments reflect Colrain's strong growth within the wholesale equipment and parts market and National Sales Manager, Justin O'Brien, is delighted with the calibre of personnel adding that *"The quality of service levels we provide to our customers,*

whether new or existing, is equally important as the products we sell and clients will certainly benefit from their tremendous experience, intimate component knowledge and focus on providing solution-oriented results."

Colrain is a leading trailer and truck parts specialist and stocks a wide range of consumables and components for both trucks and trailers, including brakes, axles, suspensions and numerous other parts and assemblies. Please visit www.colrain.com.au for further information.



From Left: Peter Mancino Glenn Stone and Bret Dolder

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