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Colrain Wholesale at Home in the West

As demand for road transport equipment and services experiences sustained growth in Australia and Western Australia's economy goes from strength to strength, Colrain has reinforced its commitment to its OEM and wholesale customers in WA by opening an all new wholly owned wholesale facility in Perth.

Renowned for its service and supply of a wide range of quality parts and components for both trailers and trucks, including axles, suspensions and towing couplings, Colrain has long viewed Western Australia as an important area of growth opportunity. Colrain's General Manager, Peter Loimaranta said that *"By having a local site, Colrain can facilitate better service levels and stock coverage as well as develop relationships with new customers. Customers will appreciate same day delivery of our wide product range."*

The state of the art warehouse covers 900m² and customers are spoilt for both choice and quality via access to an extensive range of quality and cost competitive parts including Colrain's Maxus brand as well as major independent brands such as V.Orlandi, Arvin Meritor, Hendrickson, Gaff, Narva and Hella.

The Colrain WA team is led by well known Perth parts man Stan Schroder (Branch Manager), and supported by Ray Irvine (Sales Representative), Matt Pirga (Customer Service / Parts Interpreter) and Rob Stowe (Customer Service / Warehouse). All have extensive experience in road transport equipment and customers will benefit from their intimate knowledge of components and parts and commitment to providing quality customer service.

In operation since the start of May, both Colrain and its customers foresee long term relationships developing, with Mr Loimaranta commenting that *"The opportunity to expand our business with our current reseller and OE customers in Western Australia through a new site and a very experienced local team, is very exciting and demonstrates our commitment to providing first class service in the West."*

Situated at Unit 2 / 8 Ballantyre Road, Kewdale, Colrain is open 8am to 5pm weekdays and provides an "On Call" service outside normal business hours. Wholesale customers can direct their enquiries on (08) 9353 2599.



From left: Branch Manager Stan Schroder and Sales Representative Ray Irvine enjoy sharing their parts and components knowledge with customers.

Further information contact:

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