



MaxiTRANS Australia Pty Ltd

**346 Boundary Road
Derrimut Victoria 3030**
Telephone (03) 8368 1177
Facsimile (03) 8368 1178

April 2008

MaxiTRANS Supports Australian Trucking Association (ATA) and New Mobile Education Centre

MaxiTRANS has thrown its weight behind a new mobile education centre under construction for the Australian Trucking Association (ATA), donating the panels that will be used for both the walls and ceiling of the trailer. To be launched in May, the traveling exhibition has been designed to communicate key messages regarding road transport industry career opportunities and the importance of road safety when sharing highways with trucks.

The dynamic mobile education centre will be housed within a state of the art semi-trailer and will travel throughout the country communicating with primary school children, school leavers, trucking enterprises and key industry supporters.

Advocating this new initiative, MaxiTRANS acknowledges this project will be literally, an important vehicle for the marketing of the road transport industry. Michael Brockhoff, MaxiTRANS' Managing Director said *"MaxiTRANS is keen to support this ATA initiative that will enhance road safety and understanding of the vital role of road transport in Australia"*.

Combined with visual examples and presentations, this wholly interactive exhibition will engage school children to help them understand the importance of safety around vehicles whilst school leavers will be involved in active, safe driving demonstrations and will discover the numerous career opportunities that the road transport industry can provide.

Rambler Concepts in Campbellfield Victoria was called upon to manufacture this specialist trailer and MaxiTRANS was proud to supply Peki panels that will form the walls and roof of the unit. Managing the construction process, Stephen O'Hare from Rambler said that *"Peki panels were chosen for their quality and finish and we know*

that their panels would assist us to meet the client's requirements. We regularly purchase panels from Peki".

To further assist the ATA in the education and promotion of the transport industry to the community, MaxiTRANS has also provided the ATA with access to images and articles that illustrate the evolution of the road transport, sourced from its unique complete collection of Truck and Bus Magazine archives that date back to 1937!

Further information regarding MaxiTRANS or the ATA Mobile Education Centre can be found at www.atatruck.net.au/mobile.html.



ABOVE: The panels being applied to the new ATA Mobile Education Unit.

Further information contact:

Jozef Horvat
MaxiTRANS Australia Pty Ltd
Tel: 03 8368 1117
Mob: 0409 501 443
Email: jozef.horvat@maxitrans.com.au

Stuart McMurtrie
MaxiTRANS Australia Pty Ltd
Tel: 03 8368 1183
Mob: 0417 560 475
Email: stuart.mcmurtrie@maxitrans.com.au