



Lusty EMS

**787 Boundary Road
Richlands QLD 4077**

Telephone (07) 3375 0000
Facsimile (07) 3375 0001

Lusty EMS Sell out at Brisbane Truck Show

This year's Queensland Truck and Machinery Show attracted its second biggest crowd in its 39 year history. Lusty EMS displayed their manufacturing and design capability on their stand with their body and dog tipper, steel tipper, new side opening tipper, the Multi Loader, and new moving floor design.

Within days of the show, the Lusty EMS team sold four body and dog combinations, one moving floor and one Multi Loader to customers from across Australia. Lusty EMS body and dog trailers are known for their strong and durable performance day after day, year after year. While their new moving floor design generated much interest with many stopping to take a closer look at its new form of construction, the showstopper at the stand was their new side opening tipper, the Multi Loader, capable of transporting both palletised and bulk goods with the one trailer.

"Our staff were excited by the sheer volume of visitors who came to our stand over the show's duration, with most expressing genuine interest in what we were exhibiting. The fact that we were able to display the majority of the Lusty EMS product range presented visitors with a preview of what we as a transport equipment manufacturer can offer their business," Lusty EMS' National Sales Manager, Rick Child said.

Lusty EMS manufacture aluminium and steel tipper trailers, body and dog trailers, moving floors, flat top trailers and side opening tippers for a wide range of Australian primary industries.

Ends...



Crowd pleaser: The Lusty EMS stand came up with the goods at the Brisbane Truck Show with their equipment selling off the stand within 4 days.

Further information contact:

Ava Bala

MaxiTRANS Australia Pty Ltd

Tel: 03 8368 1117

Fax: 0409 501 443

Email: ava.bala@maxitrans.com.au

Rick Child

Lusty EMS

Tel: 07 3375 0034

Mob: 0403 333 204

Email: rick.child@lustyems.com.au

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