



MaxiTRANS Australia Pty Ltd

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MaxiTRANS Rising in the West – Factory Backed, Local Knowledge, Local Support

Recognising the importance of the West Australian market and in response to customer requests over some time for a higher level of service and support in WA, MaxiTRANS has employed its own expert local sales staff in the West, including newly appointed WA Regional Sales Manager, Mike Dawson.

Mike will be part of a team of local MaxiTRANS sales people with direct factory access and support to ensure that West Australian transport companies have the best available equipment, tailor made to their needs.

Mike has a strong background in the transport industry, having over 25 years experience in heavy commercial vehicle, capital equipment and specialist equipment sales and is looking forward to strengthening his relationships with existing and new customers in WA. He and the team will be selling the full range of Freighter, Maxi-CUBE and Lusty EMS products, including some specially designed for the West.

Freighter's newest model range, the Outback Series, was recently launched in Perth and has been specifically designed to cope with rigorous outback operating conditions. With stronger mainrails, deeper coaming rails and numerous other design changes, the Outback inherits over 60 years of Freighter knowledge gained building trailers for customers across the country.

The Maxi-CUBE Classic C-Series is the latest model in the Maxi-CUBE van family, inheriting a tradition of design innovation that started in 1972 with Australia's first composite reefer. With a steel chassis, the Classic C-Series meets the requirements of many customers, while sacrificing nothing in terms of interior load height at the same time.

Lusty EMS tippers and moving floor trailers have been sold for some time in Western Australia, with the tippers principally being used for grain and fertiliser and the moving floor trailers for wood chip and waste transport. Lusty EMS is now

manufacturing a specially designed steel side tipper for the West, ideal for a range of construction and transport operations.

With its own sales staff on hand, MaxiTRANS is now stocking a large range of Freighter, Maxi-CUBE and Lusty EMS trailers in Perth at Park Motor Body Builders in Bassendean. Park Motor Body Builders has been appointed by MaxiTRANS as its exclusive West Australian Service and Parts Agent to ensure the highest levels of support for MaxiTRANS' customers.

Park Motor Body Builders has been servicing the needs of operators in the West for more than 35 years, with Managing Directors, David and Daniel Di Nella, attributing their success to building strong and lifelong customer relationships through the supply of the latest transport equipment, support and repair services. It was this approach and the overall professionalism of Park Motor Body Builders that played a pivotal role in their appointment.

Conveniently located in new, larger premises at 7 Jackson Street, a road train access approved road, Park provides the full range of service and repairs, including grit blasting and painting for all trailer types. Park has more than 40 experienced technicians servicing and repairing equipment and transport operators will also appreciate the easy drive through access at the facility and a location very close to Guildford Road and the Tonkin Highway.

All this is supported by a comprehensive parts operation that caters for almost every need. Park Motor Body Builders 24/7 service support van is also available if operators ever need it.

Mike commented *"Freighter, Maxi-CUBE and Lusty EMS have the engineering capability, product ranges and experience to build customised freight solutions for any customer application and, when you combine that with a local, well-respected company such as Park Motor Body Builders, the customer is pretty much guaranteed to get the product and ongoing service they require and, frankly, deserve."*

The MaxiTRANS partnership with Park Motor Body Builders represents a one stop shop for sales, service, parts and support for Freighter, Maxi-CUBE and Lusty EMS. Customers can also look forward to support from the MaxiTRANS national dealer network wherever they may be operating.

Telephone and email enquiries can be directed to 0407 319 809 or mike.dawson@maxitrans.com.au.



*ABOVE: The MaxiTRANS / Park Motor Body Builders team!
Seated from Left Top: Mike Dawson (MaxiTRANS WA Regional Sales Manager) and Nick Di Nella (Manager),
Standing from Left Bottom: Ryan Powell (General Manager-Park Motor Body Builders),
Daniel Di Nella (Managing Director) and David Di Nella (Managing Director).*



TOP: Park Motor Body Builders will provide the full range of service and repairs, including grit blasting and painting for all trailer types.



ABOVE: LEFT – Freightliner's Outback Series has been specifically designed to cope with rigorous outback operating conditions. RIGHT - Lusty EMS is now manufacturing a specially designed steel side tipper for the West, ideal for a range of construction and transport operations.

Further information contact:

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