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Hamelex White Tips into MaxiTRANS Finance

Following the successful launch of MaxiTRANS Finance for MaxiTRANS Victoria Branch division, which triggered a flurry of applicants for general and refrigerated transport equipment, Hamelex White is now also offering transport fleets and owner operators the same opportunity to access tailored finance solutions.

Catering to the bulk carrying, quarry and construction industries, Hamelex White is Australia's largest tipper manufacturer providing semi tippers, side tippers, walking floors® and many other specialty solutions.

Despite the economy showing small glimpses of recovery, accessing suitable finance options is still proving to be a challenge for many operators, yet the MaxiTRANS Finance program has proved to be a major success since its inception.

Much of the success can be attributed to MaxiTRANS Finance specialists, Rohan Ford and Don Leale and their experience and understanding of both the transport industry and heavy equipment investment.

Rohan commented that, "Customers have appreciated the opportunity to deal with personnel such as Don that understand the business model and structures of a transport and logistic company and the importance of being able to access tailored finance solutions."

Joining the MaxiTRANS Finance team will be Ron Moore, who will be assisting Hamelex White finance applicants with their tailored finance solution.

General Manager for Hamelex White, John Rush is certainly looking forward to offering clients the same accessibility to competitive leasing and finance programs adding that, *"Customers can be confident in the knowledge that they will have the opportunity to position their business for growth using a proven, industry friendly financial program that is tailored to individual requirements and best of all, accessibility to the great Hamelex White product range has never been easier!"*

Approved applicants will also enjoy the potential benefits of being able to reduce costs, consolidate debt and optimise cash flow, all in a one stop solution.

With its network of industry contacts, Hamelex White will through MaxiTRANS Finance, deliver the full service through to settlement, ensuring the whole process is as seamless and efficient as possible.

Allow Hamelex White and MaxiTRANS Finance to help grow your transport business by contacting Ron on 0424 139 712 or email finance@maxitrans.com.au.



ABOVE: MaxiTRANS Finance specialist Ron Moore (left) and Hamelex White – General Manager, John Rush (right) look forward to providing Hamelex White customers with opportunities to invest and grow in their own businesses.

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