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## **Causley Transport Finds Balance Between Form and Function With Freighter**

In an industry where specialised transport operators are seeking to gain every possible efficiency advantage from their equipment without compromising vehicle presentation, Causley Transport's new Freighter Insuliner B-Double T-Liner exemplifies balance between function and appearance.

Based at their headquarters in Chatsworth, New South Wales, Causley Transport provides customers in New South Wales and North Queensland with a range of haulage services for general and palletised freight as well as chilled and temperature sensitive produce such as fruit and vegetables.

Wayne Sloane, Freighter Area Sales Manager for SX Trailers Newcastle, has closely worked with company director Mark Causley for a number of years now, having provided them with all their Freighter equipment and service.

With a fleet that now includes a mixture of Freighter Dry Freight and Insulated B-Double T-Liners, Mark is determined to ensure that his business not only exceeds its customer expectations for service, but does so using equipment that visually communicates a professional operator whose care and attention to detail extends to all areas related to transportation.

Combining the insulated roof, floor and rear doors with curtains that feature blankets of polyester as well as a Thermo King refrigeration plant, the "stunning in red" Freighter Insuliner B-Double ensures excellent thermal performance.

According to Mark, such high quality insulation is a necessity, particularly for temperature sensitive freight earmarked for humid areas of North Queensland.

*"Understanding geographic locations of where our freight task will be as well as knowledge of our customers products and requirements, allowed us to work with Wayne and Freighter to develop a specification that would ensure we maximised thermal performance, thus minimising refrigeration fuel costs and keeping produce at its freshest levels during transit."*

The use of curtains also allows the convenience of side entry to the trailer, making it easy and faster for Mark to load up in the field or cold storage facilities, thus providing an advantage over other temperature control trailers.

Importantly, the hard back door seals utilise a co-extruded design that provides the flexibility and strength of a rigid plastic spine whilst the sealing lips ensure excellent water and dust proofing, making certain that produce arrive at their destination in the same condition as when consigned.

As a B-Double combination, Causley Transport can offer customers greater load capacity, allowing them to haul produce and other goods in one trip rather than two separate trips with a single trailer, providing increased operational and fuel efficiency.

The Freighter Insuliner B-Double has only just commenced its role on the open highways and has already drawn favourable feedback from many admirers for its presentation and visually striking red colour scheme, which has been designed to match the Kenworth T908 Prime Mover.

Such is the attention to detail, that even the Thermo King refrigeration plant has been carefully colour matched to suit overall appearance.

Such clean and aesthetically pleasing presentation of the B-Double not only highlights the level of pride that Mark has with his fleet, it also reinforces his message of a professional and efficient operator that provides as much quality care and service for his customers freight as he does with his fleet.

Wayne is only too aware of the dedication and attention Mark has for his customers and fleet, adding that, *"I have known Mark for a long time and it's just great working with someone who really wants to be out on the road, helping customer's deliver their goods using reliable transport equipment. It is just as rewarding for SX Trailers and Freighter, who have been able to custom build a high quality solution to help him further grow his business and expand his logistics service to his customers."*

Freighter's ongoing success in working with large transport fleets and owner operators to build trailers that are perfectly suited to any application is a testament to its rich history according to Freighter General Manager, Rod Cunningham. He explained, *"This project with Causley's clearly illustrates Freighter's extensive experience in not only designing solutions to improve operational efficiency, but customising these designs to suit the requirements of our varied customer base."*

He further added *"It is this collective commitment from our manufacturing personnel, our dealers and suppliers that not only assists our customers with their individual needs, but also allows them to enjoy the benefits of the best resale value in the land when they eventually look to replace their Freightler equipment."*

All Freightler trailers come with a two year warranty and are backed by Australia's best national trailer dealer network. More information on the Freightler Insuliner is available at [www.freightler.com.au](http://www.freightler.com.au).



ABOVE: *Causley Transport and the visually striking Freightler Insuliner B-Double!*

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