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For immediate release 22 May 2009

Peki Reaches a New Peak at National Awards

Peki received a powerful endorsement of its customer focused approach to manufacturing and a welcome surprise when it was announced in May, that Peki had won the Australian Industrial Product of the Year Award at the 2009 *Manufacturer's Monthly Endeavour Awards* for their 1,000th custom built trailer.

The Endeavour Awards recognises the essential role manufacturing plays in Australia's economy and is the only national awards program held specifically for Australia's manufacturing industry.

The Australian Industrial Product of the Year category applauds entrants who in the last 12 months, introduced creative new products and also products which had significantly improved on existing designs for use by the industry. The Peki 1,000th special commemorative semi-trailer was built specifically for Nolan's Interstate Transport who co-incidentally, was also celebrating its 100th year of operation.

The "stand-out" Peki Sub Zero semi-trailer was designed to not only further enhance the operational efficiency and provide great on-road performance and handling for Nolan's, but also communicate and promote the collaborative achievement between Peki and Nolan's Transport.

The trailer features fully insulated walls, floor, roof and doors for superior thermal efficiency and operates at temperatures down to -18°C. The side wall thickness combined with the high profile airflow aluminium floor makes the trailer particularly suitable for the loading and transportation of palletised frozen products whilst maintaining low temperature performance.

According to Peki National Sales Manager, Michael Jenkins, this award reaffirms Peki's long standing history and commitment to all its customers, stating that, "*Peki has a tradition of providing quality and personal service that dates back over 30 years, built on*

a desire to grow the business through the establishment of new customer relationships whilst aiming to exceed the expectations of existing clients every year. Our customers come from a wide range of industries including small goods, bread, dairy, parcel freight, line-haul freight, produce, ice cream, frozen food and many more."

The prestigious awards and presentation gala dinner held in Melbourne during National Manufacturing Week, was attended by Peki Manufacturing Manager, Peter Kleins and Sales Administrator Melissa Elliott. Peter in his acceptance of the award, also acknowledged the tireless work by everyone involved at Peki as well as the ongoing support from its customer base.

Peki trailers have always fulfilled customer's critical temperature requirements in terms of providing consistent temperature performance. More importantly, they also provide great on-road performance and handling which is particularly important for the safety of not only the truck drivers, but all road users in general.

Further information is available at www.peki.com.au.



Above: Peki's Peter Kleins - Manufacturing Manager and Melissa Elliott – Sales Administrator, proudly display the award for the special commemorative semi-trailer.

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