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## **Delivering the Mail Just Got Ezi!**

Freighter has taken the award winning<sup>1</sup> ingenuity of the Freighter EziLiner and applied its innovative technology to an Australia Post rigid curtain-sided truck, paving the way for a possible new generation of efficient rigid truck fleets.

This first EziLiner rigid truck will be trialled by Australia Post to assess both its suitability to improve overall operational efficiency of its rigid truck fleet as well as provide the company's drivers with OH&S benefits.

Whilst rigid curtain-sided trucks do not use the same quantity of buckles and straps as found on a T-Liner or B-Double curtain-sided trailer, operators will still experience the EziLiner benefits including quicker load/unload times and potentially more drops per day.

With the trial of the rigid truck to be conducted along some of Australia Post's routes where multiple drops are conducted, a cross section of its drivers will test and provide valuable feedback to management regarding its freight task suitability.

Australia Post's Surface Transport Manager, Chris Pearce, is keen to see the results commenting that *"With a total fleet of over 10,000, it is important that Australia Post is constantly seeking and embracing innovative technology that improves the efficiency of our business."*

*"We've worked closely with Freighter's fleet management team to adapt their solution to help us improve our services and just as importantly, ensure our drivers needs are being looked after."*

Fleet Account Manager for Freighter, Russell Smith, who also oversaw this project, said that *"This is an exciting project for Freighter. Even though many of our customers are aware of the EziLiner and its benefits to operations, it is refreshing when an organisation like Australia Post approaches us and challenges us to adapt technology to meet its specific requirements."*

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<sup>1</sup> 2008 Australian International Design Award – Automotive and Transport category

*“To be able to develop an EziLiner Rigid Truck body that will provide the same operator and driver benefits to Australia Post as what a B-Double EziLiner has for some of our other customers, really highlights the adaptability of this innovation to many applications.”*

Delivering approximately 20 million mail articles each working day to some 10.5 million Australian addresses nationally, Australia Post is part of the fabric of Australian life. Its activities all involve connecting Australian businesses, communities and people with each other – and the rest of the world – every day.

Since its release to market, the EziLiner is proving to be a popular choice by both large transport companies and owner operators and has recently been licensed by Freighter for European manufacture to Krone, one of Europe’s largest trailer manufacturers.

General Manager for Freighter, Rod Cunningham, is particularly looking forward to the near future with keen anticipation, adding *“There is a lot of activity at Freighter with a number of customer focused initiatives on the agenda. The opportunity for Freighter to expand its product innovations such as the EziLiner into other freight task areas such as local rigid fleet distribution certainly represents an exciting period for both our people and customers.”*

Operators wishing to further investigate the EziLiner’s operational potential are encouraged to contact their local Freighter dealer. Further information on Freighter and the EziLiner can be found at [www.freighter.com.au](http://www.freighter.com.au).



*ABOVE: Mail and Parcel deliveries have become a whole lot more “ezi” with Australia Post’s new Freighter Rigid EziLiner.*

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